

POLITICAL LEADERSHP TRAINING





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POLITICAL LEADERSHIP TRAINING

Training Programmes for Party Workers, Office-bearers and Public Representatives

ABOUT PRABODHINI

Rambhau Mhalgi Prabodhini from last 42 years, has been active in the social and political arenas, with its three guiding principles of Training, Awareness, and Research. Prabodhini strives to facilitate the personality development and leadership-capacity building of varied groups of society like social workers and office-bearers of NGOs; teachers and non-teaching staff of educational institutions, professors, management members, college students, lawyers, doctors, women from various fields, political party workers, public representatives, and individual citizens.



The unique feature of Prabodhini is the modern and well-equipped Knowledge Excellence Centre, located in the beautiful natural environs of Keshav Srushti, Uttan. The inspirational guidance of renowned experts and senior researchers from the fields of personality development, politics and social work is a major strength of these training programmes being conducted by Prabodhini.

CONTEXT

Training is a crucial aspect of a healthy society, as it enables holistic development of efficient human resources. Trained human resources are necessary for social, educational, economic and political progress.

It is important to nurture trained political party workers and public representatives to progress effectively from self-government to good government.

Training of party workers, office-bearers and public representatives is also important for achieving 'Aatmanirbhar and Viksit Bharat'

NATURE OF THE TRAINING PROGRAMMES:

- Strengthening the thought-processes
- Nurturing leadership skills
- Developing a perspective about good governance
- Enhancing efficiency through hands-on experience
- Developing clarity for future planning
- Aiming at institutional development through individual development

DURATION AND NUMBER OF COURSES:

 Duration of the training programmes / camps: 2 or 3 days Projected batch strength: 50 to 100

WHO CAN BENEFIT FROM THESE TRAINING PROGRAMMES:

- Political party workers and office bearers at Taluka level
- Political party workers and office bearers at District level
- Political party workers and office bearers at State level
- Corporators, Zilla Parishad Panchayat Samiti –
 Gram Panchayat members
- MLAs, MPs and Ministers
- Personal Assistants of public representatives
- Election managers
- Social media and publicity Incharges
- Office Incharges



TALUKA, DISTRICT AND STATE LEVEL OFFICE BEARERS

The Training program certainly enable the participants to become intellectually aware, capable to carry social and political work, and well-equipped with the latest skills.

The party workers and office-bearers who are active at taluka, district and state levels, are the backbone of any political party. They function as a link between the public representatives and the citizens. They fulfil various duties like popularization of the party, publicity of the party policies, study of laws and schemes, office management, and planning for and during elections.

These party workers and office-bearers, who perform a crucial role, need to be trained in various skills ranging from rules and regulations for office-bearers to office management, and from public speaking to artificial intelligence (AI).

1. Training programme for party workers and office-bearers at Taluka level

Themes:

- Role and responsibilities of party workers and office-bearers
- Fostering Local initiatives
- Panchayat Samiti and Gram Panchayat levels
- Communication and coordination with the government officials at taluka and municipality levels
- Election management
- Leadership building
- Public speaking
- Communication skills
- Managing mental stress
- Office administration

- Building the constituency (Vidhan Sabha, Zilla Parishad group, Panchayat Samiti group/ Gram Panchayat)
- Use of geospatial technology for local development
- Selected successful schemes at Zilla Parishad,
 Rural local self-government institutions, municipalities and the related laws
 - Introduction to the Constitution
 - Effective use of Social media
 - My constituency, my YouTube channel
 - Introduction to Artificial Intelligence (AI)
 - Know your district (history, political history, geography, tourism, population, voters, information related to health and education, information about trade and industry, cultural distinctiveness etc.)

2. Training programme for party workers and office-bearers at District level

- Role and responsibilities of party workers and office-bearers
- Fostering Local initiatives
- Effective election management during municipa and Zilla Parishad elections
- Election management
- Leadership building
- Public speaking
- Communication skills
- Managing mental stress
- Office administration

- Building the constituency (Vidhan Sabha, Zilla Parishad) group, Panchayat Samiti group/ Gram Panchayat)
- Use of geospatial technology for local development
- Municipality, Zilla Parishad and the related laws
- Effective use of Social media
- My constituency, my YouTube channel
- Introduction to Artificial Intelligence (AI)
- Know your district (history, political history, geography, tourism, population, voters, information related to health and education, information about trade and industry, cultural distinctiveness etc.)



3. Training programme for party workers and office-bearers at State level

- Role and responsibilities of party workers and office-bearers
- Fostering Local initiatives
- Use of geospatial technology for local development
- Election management
- Leadership building
- Public speaking
- Communication skills
- National or international issues (water, global warming, agriculture, migration etc.) and the measures to tackle them

- Building Lok Sabha and Vidhan Sabha constituencies
- Planning the utilization of MLA and MP funds
- Selected successful schemes and projects from different states
- Effective use of Social media
- My constituency, my YouTube channel
- War Room Management
- Managing mental stress
- Know your district (history, political history, geography, tourism, population, voters, information related to health and education, information about trade and industry, cultural distinctiveness etc.)













TRAINING PROGRAMMES FOR PUBLIC REPRESENTATIVES AT VARIOUS LEVELS

Public representatives are an important pillar of democracy. The party workers get elected as public representatives from Gram Panchayat members to MPs. We need to become aware that elections are not the goal, rather they are an important means for strengthening democracy and ensuring holistic progress. The real challenge is carrying out development after being elected to office. Thus, it is important to train the public representatives at all levels – from Gram Panchayat to Parliament.

These training programmes will equip the participants with deep knowledge and necessary information to expedite development, and achieve true leadership.

4. Training programme for Corporators and members of Zilla Parishad and Gram Panchayat

- The concept of development of a constituency (urban or rural)
- Various committees and their working
- Public representatives and public administration at different levels – communication and coordination
- Analysis of the budget and management of funds\
- Building a constituency
- Using geospatial technology for regional development
- Election management
- · Effective use of social media
- My constituency, my YouTube Channel
- Office administration

- Municipality / local self-government bodies and related laws
- Good governance one's role and responsibilities
- Working of the Assembly and one's participation in it
- Selected successful schemes and projects of municipalities / local self-government bodies
- Fostering local initiatives
- Introduction to the Constitution
- Leadership building
- Communication skills
- Public speaking
- Managing mental stress















5. Training programme for MLAs and MPs:

- The concept of development of a constituency (urban or rural)
- Good governance one's role and responsibilities
- The working of the Assembly / Council
- Various successful schemes / projects from Maharashtra and other states
- Analysis of the State and Central Budgets and management of funds
- Fostering local initiatives
- Election management
- War Room Management
- Communication Skills
- Managing mental stress

- Time management
- National or international issues
 (water, global warming, agriculture, migration etc.)
 and the measures to tackle them
- Public representatives and administrative officials at different levels – communication and coordination
- Use of geospatial technology for regional development
- Building a constituency
- Effective use of social media
- My constituency, My YouTube channel
- Managing the media
- Leadership building
- Office administration and human resource management







6. Training Programme for PAs of Public Representatives

The PAs or personal assistants of MLAs, MPs and ministers play a crucial role in the government, and it is necessary to understand their role, responsibilities and efficiency. Thus, training becomes essential for Pas, on themes ranging from communication skills to administrative networking.

- Roles and responsibilities
- Role of the public representative in the Assembly / Parliament – study of its working, laws, bills, rules, conventions, questions etc.
- Selected successful schemes and projects that can benefit the constituency
- Effective use of social media
- My constituency, my YouTube channel
- Introduction to Artificial Intelligence (AI)
- Managing mental stress

- Administration at various levels communication and coordination
- Analysis of the State and Central budgets
- Managing the MLA / MP funds
- Use of geospatial technology for regional development
- Managing the media
- Communication skills
- Time management
- Office administration and human resource management













7. Training Programme on Good Governance

- Viksit Bharat@2047
- National or international issues (water, global warming, agriculture, migration etc.) and the measures to tackle them
- The working of the Parliament / Assembly
- Various successful schemes / projects from other states
- Departments and their initiatives
- Election management
- Managing the media
- Leadership building
- Time management

- Good governance one's role and responsibilities
- Ministers and administration at different levels communication and coordination
- Analysis of the Budget and management of funds
- The concept of development of a constituency
- Use of geospatial technology for regional development
- Effective use of social media
- War room management
- Communication skills
- Managing mental stress
- Office administration and human resource development





TRAINING PROGRAMME FOR OFFICE-BEARERS

Social media has taken the entire world by storm, influencing all aspects of life. Politics is no exception. Every party employs social media for publicity. However, the office-bearers need to be trained to use social media in a focused, effective and positive manner.

A political party is a large and complicated institution. It needs to manage party workers (human resources) along with many other factors. The party office is the thread that binds together the various stakeholders. Therefore, the office administration and human resource management become crucial concerns.

Elections are regarded as the festival of democracy. Except for a few scattered incidents, the elections in India (a sub-continent with immense variety) are held in a free and peaceful atmosphere. The parties contest elections with their full strength. In this context, training on all the aspects of elections including techniques, strategies from code of conduct to the counting of votes will only result in strengthening our robust democracy.

8. Training programme for Media, Publicity, and Social Media Office-bearers

- Roles and responsibilities
- Cyber security
- Managing the duties during elections
- Effective use of social media (different social media handles)
- Focused use of artificial intelligence (AI)
- Communication skills

- Content creation
- Cyber laws
- Newspapers and news channels communication, coordination and management
- My constituency, my YouTube channel
- War room management
- Managing mental stress









9. Training programme for Office Heads

Themes:

- Role and responsibilities
- Finance and accounting planning, rules and laws
- Office management during elections
- Public speaking
- Communication skills
- Office administration

- Initiatives in the office
- Effective use of social media
- War room management
- Introduction to artificial intelligence (Al)
- Managing mental stress

10. Training programme for Election related office-bearers

Themes:

- Role and responsibilities
- Election management
- Financial planning and accounting during elections
- Effective use of social media
- · Managing the media
- Communication skills
- Managing mental stress

- Code of conduct laws and rules
- Communication and coordination with the government during elections
- Publicity management
- War room management
- Introduction to artificial intelligence (AI)
- Time management
- Office administration and human resource management

Contact

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Our available Publications

Title	Author(s)	Price in Rs.
संघटनशास्र (सहावी आवृत्ती)	संपादन : डॉ. विनय सहस्रबुद्धे	150.00
समीक्षा – संचित (निवडक इंग्रजी ग्रंथांच्या परीक्षणांचे संकलन)	लेखक : ज.द.जोगळेकर संपादन : रवींद्र साठे	300.00
आयसिसचा उद्रेक आणि त्याचे महाराष्ट्रावरील परिणाम	मधुबन पिंगळे	60.00
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TRAINING INFRASTRUCTURE AT RMP

The Knowledge Excellence Centre (KEC), a sprawling 15-acre campus nestled amidst the hills and green swathes is a luxurious and versatile event venue that offers an unforgettable experience for all types of occasions, specifically suited for the Residential Trainings. Peaceful environment with dedicated Library provides necessary ambience for self-learning and inner engineering. It has



Rooms & Suits



Training Hall & Auditorium



Dining Hall



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